



National Park Service
U.S. Department of the Interior

Frederick Law Olmsted
National Historic Site

99 Warren Street
Brookline, MA

617-566-1689
617-232-3964 fax

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Mark Swartz 617-566-1689

Brookline's Two National Park Service sites = visitors, money and jobs for local economy

Brookline, Massachusetts – A new National Park Service (NPS) report shows that 20,751 visitors in 2010 spent over \$1.34 million as a result of visits to Brookline's two NPS sites: Frederick Olmsted National Historic Site and John Fitzgerald Kennedy National Historic Site. This spending took place at the sites themselves, in Brookline, and in other nearby communities, supporting 18 jobs in the local area.

"The people and the business owners in communities near national parks have always known their economic value," Superintendent Myra Harrison said. "Olmsted and Kennedy National Historic Sites represent clean, green fuel for the engine that drives our local economy."

Most of the spending/jobs are related to lodging, food, and beverage service (52 percent) followed by other retail (29 percent), entertainment/amusements (10 percent), gas and local transportation (7 percent) and groceries (2 percent).

The figures are based on \$12 billion of direct spending in 2010 by 281 million visitors in 394 national parks and nearby communities and are included in an annual, peer-reviewed, visitor spending analysis conducted by Dr. Daniel Stynes of Michigan State University for the National Park Service.

Across the U.S, local visitor spending added a total of \$31 billion to the national economy and supported more than 258,000 jobs, an increase of \$689 million and 11,500 jobs over 2009.

To download the report visit <http://www.nature.nps.gov/socialscience/products.cfm#MGM> and click on *Economic Benefits to Local Communities from National Park Visitation and Payroll, 2010*.

The report includes information for visitor spending at individual parks and by state.

For more information on how the NPS is working in Massachusetts, go to <http://www.nps.gov/mass>.

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